

Terms and Conditions for Participation in the Marketing Event of Mercedes-Benz Česká republika s.r.o.

Terms and conditions of participation in the marketing event:

1. Compliance with the instructions of Mercedes-Benz Česká republika s.r.o. (hereinafter referred to as the “organizer”), the instructions applicable at the event venue, and safety regulations corresponding to the nature of the marketing event.
2. Acceptance of full responsibility for any damages caused and any resulting consequences in the event of a serious breach of the organizer’s instructions and, in particular, applicable legal regulations of the Czech Republic or of the country in which the event is held.
3. Any damages incurred will be compensated by the organizer only up to the agreed insurance coverage. This does not apply in cases where the participant violates the conditions stated herein.

I hereby declare that:

1. I have been fully informed of the instructions for the marketing event and its accompanying program.
2. I participate in the marketing event and accompanying program entirely at my own responsibility and risk.
3. I agree to compensate for any damages or similar incidents caused to myself, other persons, and/or the property of others in the event of failure to comply with the conditions and instructions for the event.
4. In the event of a dispute, the relationship between myself and the organizer shall be governed exclusively by the laws of the Czech Republic, with jurisdiction of the District Court for Prague 4.
5. I have been informed by the organizer that photo and audiovisual recordings (photography, video) will be taken during the event.
6. I undertake to ensure proper supervision of any children accompanying me and to compensate for any damage they may cause.

I acknowledge that neither the organizer nor its employees, representatives, or contractors are liable for any damages, claims, legal proceedings, or liabilities related to loss, damage, injury, or death caused by my negligence or actions while driving a vehicle or participating in other parts of the program. I further declare that I am responsible for any traffic violations committed on public roads while operating a vehicle during this event.